



**VILLAGE OF CORRALES
STATE OF NEW MEXICO**

RESOLUTION NO. 09-055

**A RESOLUTION SPONSORING, WITH CORRALES MAINSTREET,
INC., THE SEVENTH ANNUAL CORRALES STARLIGHT PARADE**

WHEREAS, the citizens of Corrales encourage participation in traditional holiday community and family activities; and

WHEREAS, the 7th Annual Starlight Parade will be held on December 5, 2009 in conjunction and cooperation with the Traditional Children's St. Nick party and activities; and

WHEREAS, the sponsors for the event will be Corrales MainStreet, Inc. and volunteer citizens of Corrales; and

WHEREAS, the Starlight Parade will begin from the Recreation Center Grower's Market area and proceed north on Corrales Road to the Corrales Volunteer Fire Department and return to the Recreation Center Grower's Market area; and

WHEREAS, with authorization of NMDOT, a segment of Corrales Road will be closed from 5:30 to 6:30 pm, along the parade route between Coronado Road, northbound to Old Church Road; and

WHEREAS, the addition of the Starlight Parade to the Village's holiday event calendar will encourage parade attendees to visit and patronize local Corrales business; and

NOW THEREFORE, BE IT RESOLVED, that the Governing Body of the Village of Corrales, supports the citizens of Corrales and Corrales MainStreet, Inc. in sponsoring the Seventh Annual Corrales Starlight Parade.

PASSED, ADOPTED AND SIGNED this 10th day of November, 2009.

VILLAGE OF CORRALES

Philip Gasteyer, Mayor

ATTEST:

Juan Reyes, Village Clerk
(SEAL)

VILLAGE OF CORRALES
Lodger's Tax
Corrales Society of Artists – Project Narrative

The Corrales Society of Artists ("CSA") is putting on a 2009 Holiday Fine Arts Fest November 27, 28, and 29. The venue, Corrales Recreation Center field, has been donated by the Village. There will be approximately 40 local artists displaying photography, oil, watercolor, and pastel paintings, kachinas, gourd art, fine jewelry, sculpture, fiber arts, and more. This is the second annual holiday art fest, and we hope this will continue to be an annual event.

In an effort to bring patrons from outside Corrales, we would like to supplement our advertising with additional television and newspaper ads donated by the Lodger's Tax Fund, herein defined:

Television:

We would like to advertise on local KOB TV's "Good Morning New Mexico" at a cost of \$750.00 for a three minute segment. The segment would potentially air on Thanksgiving, the day before our event. We would be doing this in conjunction with Main Street, which would also run a three minute segment promoting Corrales holiday activities. Our advertisement for the Holiday Fine Arts Fest will include notice that we will have an annex tent to provide art activities for children.

Newspaper:

At a minimum, on November 27th we would like to place one ad in the *Albuquerque Journal Westside* edition at a cost of \$155 plus tax, and one ad in the *Alibi* at a cost of \$300. This year the ads will be augmented to include notice that we will have an annex tent to provide art activities for children. The children's tent annex is at an additional cost to CSA of \$340.

Total Amount Requested for Advertising: \$1200

We would also like to be able to supplement the cost of overnight security for the event. Our cost is \$896, or \$32/hour, for security and we are requesting the Lodger's Tax Fund to help support that cost. Last year CSA paid \$640 for limited hours. For the safety and security of the artist's and their work, we are requesting assistance in order to expand the hours security will be available over two nights. The funds will go directly to Corrales Police Department for security services.

Total Amount Requested for Security: \$300

TOTAL AMOUNT: \$1500

Sherry Gross / Secretary
Print Name and Title

Sherry Gross 8/24/09
Signature/Date